

PROVIDER INFORMATION GUIDE



We're looking for the following Provider Types:

Performers

(Group Stage Performance / Solo or Acoustic Street Performance)



Rock out, dance out, sing out or act out for up to 10,000 participants! SB Open Streets is a great venue for up and coming talent or seasoned rock stars of any musical or artistic genre. We'll give you props on our website, event day signage, press releases, newsletters and Facebook page, but we do not have funds to pay you. Please specify your performer type (amplified band/group, or acoustic solo/group), and a description of your group or act in the application form so we can discuss getting you some free publicity!



Community Organizations/Businesses/Artists

(Examples: Health, Wellness, Fitness, Gyms, Bike Shops, Non-Profits, Conservation, Art Display or Activity)

Share your expertise with the community by offering an interactive, informative or creative space where participants can partake, learn or be artistic. The emphasis is on getting the public involved! Here's how:

- Bring your own 10'x10' booth, table, chairs, signage and info that show off what you do best, and set up along the event route. Offer an activity at your booth for that extra WOW factor! (All activities offered must be free of charge.) You can also rent a 6-foot table and 2 chairs for \$45.

OR...

- No booth? No problem! Come as a group and bike, walk or move together throughout the event route, sharing your enthusiasm or message with others!



Group Fitness Activity, Lessons or Demonstration

(Examples: Yoga, Bootcamp, Zumba, SlackLine or Bike Safety Classes; Capoeira, Jujitsu or Parkour Demos)



Lead a group fitness activity or demonstration at SB Open Streets...on the road, in the grass or by the beach. The goal is to get people active and having fun doing it! If you own or run a business, we encourage you to offer SB Open Streets participants special deals or discounts as an incentive for their business after event day. This could include discounted membership rates, free or reduced-price classes, or a price-break on purchases made within X days of SB Open Streets.

Participants may be required to sign a liability release waiver before engaging in a group activity or lesson. Activity providers may be required to furnish proof of liability insurance.



Important Provider Guidelines:

1. SMILE and have FUN!! 😊
2. Be sure to bring your business cards, pamphlets, coupons, fliers and info sheets to make available for participants.
3. Providers are responsible for their own setup (including signage) and breakdown.
4. Please plan to arrive and set up at least one hour before your planned start time to be sure you can start on time.
5. Plan your access accordingly based on your designated location and start time.
6. If you plan to sell ANYTHING at SB Open Streets, you must obtain a one-day vending permit from the City of Santa Barbara and have it displayed prominently at your booth or activity area. This is a quick, simple form and a \$10 fee to the City of Santa Barbara. If you are a non-profit organization or hold a current City of Santa Barbara business license, the City will waive the fee, however you must still fill out and submit the form.

[Download the SB Seller's Permit form \(.PDF\) by clicking HERE.](#)

7. Please be prepared to break down your activity area or booth by 3:30 and if you are located in the street, ALL materials MUST be moved off the street (but not blocking the sidewalk) by 4PM (when motorized traffic resumes on Cabrillo Blvd.)!
8. Please let our Event Coordinator Robin Elander know if you will need rental of a set of a 6-foot table and 2 chairs for \$45. We will need to know this at least two-weeks prior to event day. Robin can be reached at (805)216-1223 or RobinSBOpenStreets@gmail.com.
9. Waste may be left in sealed bags at the end of the event for pick-up. Please try to recycle all applicable items to the best of your ability.
10. Please refer to our [FAQ Page](#) for answers to many other questions.

**Thanks for helping us bring our community together
...and our streets alive!**